

Historic, Archive Document

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McGrillo

U. S. Department of Agriculture
Floriculturist
FEB 12 1946

Established 1915
MILDALE, CONNECTICUT
Tel. Southington 380

ORIGINATOR OF THE FOLLOWING

Parade of Famous and New Roses

FOR THE "GROWERS" — BECAUSE: THEY ARE FREER BLOOMERS AND ARE MORE IN DEMAND
FOR THE "RETAILERS" — BECAUSE: THEY ARE MORE PLEASING AND HAVE SATISFIED CUSTOMERS

1939—Red



JEWEL

First Prize Winner for
any Red Rose

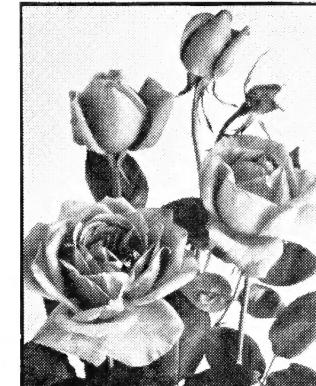
1942—Red



JOYANCE

Best Red now grown.

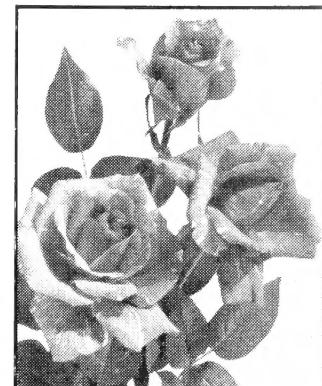
1944—Cerise Red



DINAH SHORE

Replacing old American
Beauty.

1944—Variegated



VICTORY STRIPES

Red and White Stripes.

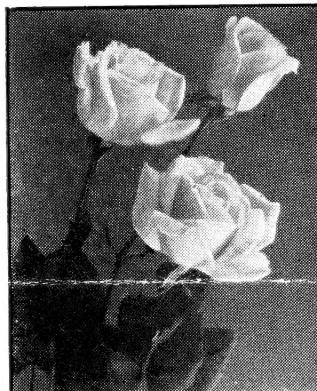
1939—Crimson Red



THORLESS BEAUTY

The Rose without a Thorn!

1939—Yellow



SUNNYMOUNT

Clear, graceful Yellow

1941—Orange



TOKEN SUPREME

Well liked Rose.

ATTENTION, PLEASE!

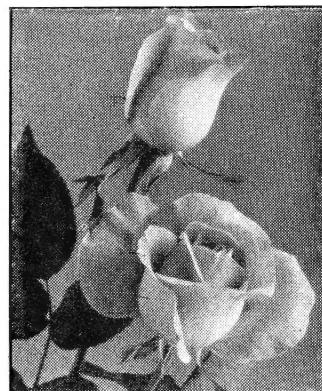
SPRING, 1946 — IT'S THE BEGINNING OF THE

NEW WORLD

LABOR IS LOOKING FOR BETTER WAGES

INDUSTRY IS LOOKING FOR BETTER INCOME

ROSE GROWERS ARE LOOKING FOR



REGINA ELENA

Best Dark Pink

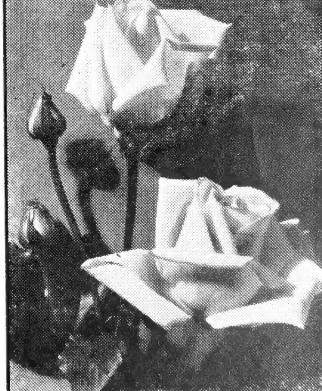
1942—Pink



ROSALIND RUSSELL

Best Pink Rose

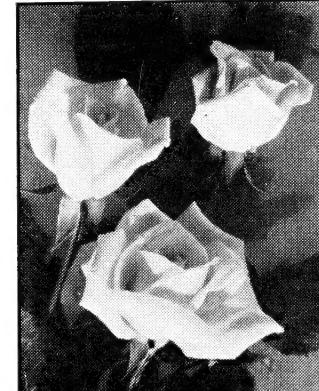
1932—White



AMERICAN PRIDE

Gold Medal Winner.
It is yet the Pride!

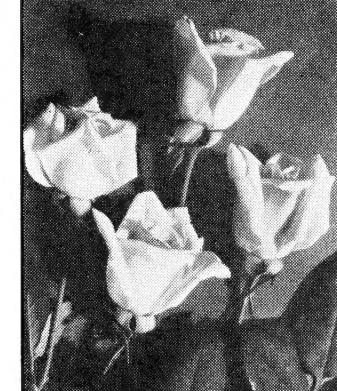
1941—Sunset Yellow



ANNABELLA

Desirable Color

1941—Apricot

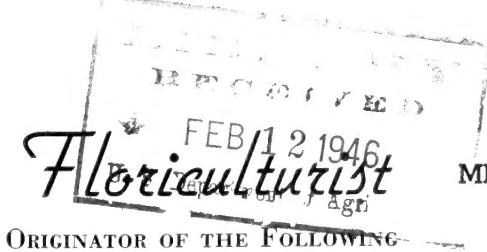


CATALINA

Very pleasing color



A. Grillo



Established 1915
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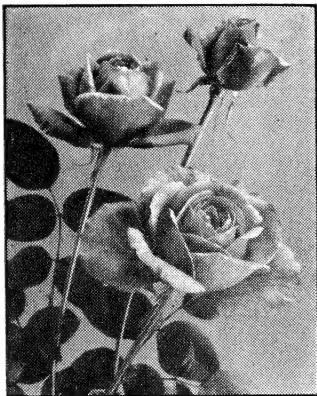
1946 Parade of Famous and New Roses

THEY ARE FREER BLOOMERS AND PLEASING

(Patent Right Reserved)

PLANTS START BLOOMING APPROXIMATELY TWO MONTHS AFTER PLANTING AND CONTINUE UNTIL FREEZING WEATHER.
PRICES LISTED HEREIN ARE FOR ROSE BUSHES TO GROW IN THE GARDENS.

1939—Crimson Red



THORNLESS BEAUTY

The Rose without a Thorn!

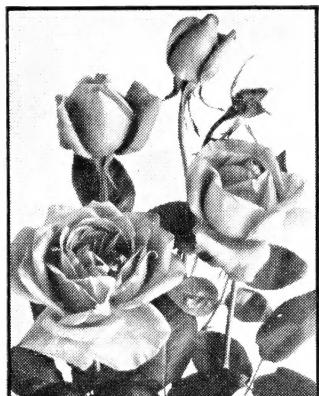
1942—Red



JOYANCE

Best Red now grown.

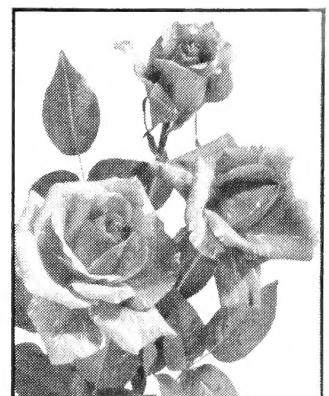
1944—Cerise Red



DINAH SHORE

Replacing old American
Beauty.

1944—Variegated



VICTORY STRIPES

Red and White Stripes.

THE FOUR ABOVE, \$2.00 EACH; 3 FOR \$5.00; 12 FOR \$20.00

1939—Red



JEWEL

First Prize Winner for
any Red Rose

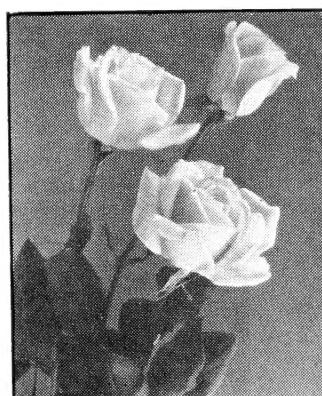
1942—Pink



ROSALIND RUSSELL

Best Pink Rose

1939—Yellow



SUNNYMOUNT

Clear, graceful Yellow

THE THREE ABOVE, \$1.50 EACH; 3 FOR \$4.00; 12 FOR \$15.00

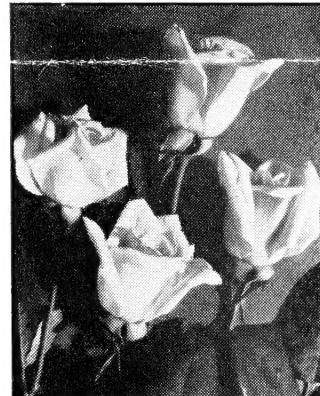
1941—Orange



TOKEN SUPREME

Well liked Rose.

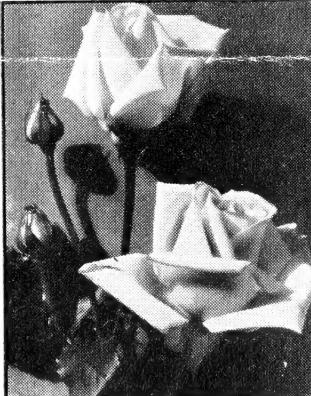
1941—Apricot



CATALINA

Very pleasing color

1932—White



AMERICAN PRIDE

Gold Medal Winner.
It is yet the Pridel

THE THREE LAST, \$1.25 EACH; 3 FOR \$3.00; 12 FOR \$12.00

OUTDOOR ROSE CULTURE

10 Important Instructions

1. Choose drained location with southern exposure.
2. Three parts rich top soil and one part cow manure, mixed.
3. Dip the roots in water before planting.
4. Plant deep to cover graft joint, one inch below the surface.
5. After planting, water well so the water will reach all the roots.
6. Keep the soil well cultivated all the time.
7. When insects start to appear, spray with insecticides.
8. While plants are growing, feed lightly on moist soil monthly.
9. In fall pile soil or leaves on plants about ten inches high.
10. In the spring, uncover, prune, cultivate as above.

